



# FROG NATION DAO

## Roadmap 1.0 Mission

As much as we love frogs, green, memes, and wag me to the sun. Our goal is to free ourselves from the dead of suits and the greedy side of capitalism.

We think that there is a future full of abundance, where the DAO (Decentralized autonomous organization) is the beating heart of the democratization of every aspect of the social life of its members, starting with finance, passing through spontaneous mutual aid, up to the creation of hilarious memes.

MY BANK WANTS COLLATERAL

ALL I HAVE IS  
MAGIC INTERNET MONEY



# Short Story Foundation

waltcrypto.eth is a frog like many others, who wants to empower the community by offering a concrete contribution. Walt's goal is to develop a project defining the \$Spell token and the magic of abracadabra.money protocol.

Although the project is still in its infancy there is already an active community, whose home is on Discord.

The purpose of this roadmap is to provide a clear view of the steps needed to implement Walter's DeFi project.

If you want to know more about Frog Nation DAO's vision and values, visit [frognationdao.com/mission](https://frognationdao.com/mission)



# DeFi Project

## Phase One



The Project is divided into 2 main phases:

The first phase is the creation of an auction platform for the sale of NFTs with the theme "**Frogs**". The goal of this auction is to bootstrap the Frog Nation DAO treasury. The owners of the NFTs are shareholder in the DAO.

We are already onboarding many artists to collaborate on this stage! To participate visit our website.

This phase has already begun and will end with the launch of the auction on January 1, 2022



# DeFi Project

## Phase Two



Second phase is a secret in the pond and will remain so until the complete implementation of the protocol, with the support of Daniele, scheduled for 30 April 2022, on the international "[Save the Frog Day](#)".

The holders of the NTFs will have early access to the participation of the defi project.

A large office will be set up for the occasion, with apartments for housing developers, open to the entire Frog Nation community.



# Phase One of the Project

## From today to December 10th

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1) Selection of artists who want to participate with their works, preferably unique works.

### How to participate:

- ✓ go to the [frognationdao.com](https://frognationdao.com) page and fill out the form.
- ✓ you will be contacted for a short interview and confirmation of participation.
- ✓ your Ethereum address will be whitelisted to be able to upload your works in the days before the auction starts.

### Participation requirements:

- ✓ maximum 50 works for each artist
- ✓ Illustration of a frog in each work
- ✓ Illustrations, 2D and 3D art, Digital Art, Photographs are allowed

### Who can participate?

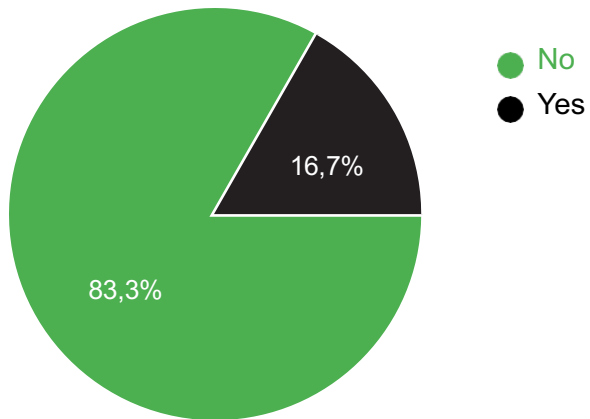
Anyone who loves frogs not infringed copyright laws?

### Is there an initial reward?

After the first interviews it was decided not to give any initial reward to the artists, as they said in the interviews (also to avoid scammers who have already shown up).



### DO YOU WANT AN ADVANCE PAYMENT ON THE WORKS? 31 answers



# Phase One of the Project

## 2) Selection of developers for the realization of the auction platform.

Developers will be selected privately. However, anyone with an interesting idea can present it to the Discord community and Walt will be happy to fund it, if the work's usefulness is to the benefit of the entire DAO.

### From 15 to 30 December

The developers will have completed the auction platform and artists will be able to upload their works. Only whitelisted artists can participate.

### From 1 to 31 January

The auction for the sale of NFTs will begin. The auction will be carried out automatically as follows:

- ✓ every X minutes a NFT will be auctioned and anyone will be able to participate and make bids to grab it.
- ✓ The purchased NFT will be transferred to the buyer immediately after the auction.
- ✓ The artist of the piece will be rewarded with a royalty (2%) both during the auction and in the second market, the rest will go to the Frog Nation DAO treasury.
- ✓ The DAO treasury will also participate in the auction for the purchase of the NFTs, with 20% of the balance in his possession at the time of the bid.



# Phase Two of the Project

## From the end of the auction indefinitely.



waltcrypto.eth (🐸,🐸) #OccupyDeFi @Walt\_Crypto · 1 nov  
All I want from @daniele is to hug him and ask him to help me form a team.

Do you have a launch program for new projects related to \$Spell and \$ICE?

38

15

271



Daniele 🧊🧙‍♂️ (👤, 👤)  
@danielesesta

In risposta a @Walt\_Crypto e @daniele

Definitely happy to support you

[Traduci il Tweet](#)

7:19 AM · 1 nov 2021 · Twitter for iPhone

4 Retweet 102 Mi piace



## Phase Two of the Project

It is still a secret in the pond and in any case I  
Walt has to talk to Daniele about it, to validate the  
idea and help the DAO put together a team.

Phase 2 we will wonderland.money as a platform  
for creating the official DAO organization, with a  
system of proposals, voting and participation  
100% decentralized.

We can't wait to bootstrap everything.

Wag me to the sun!